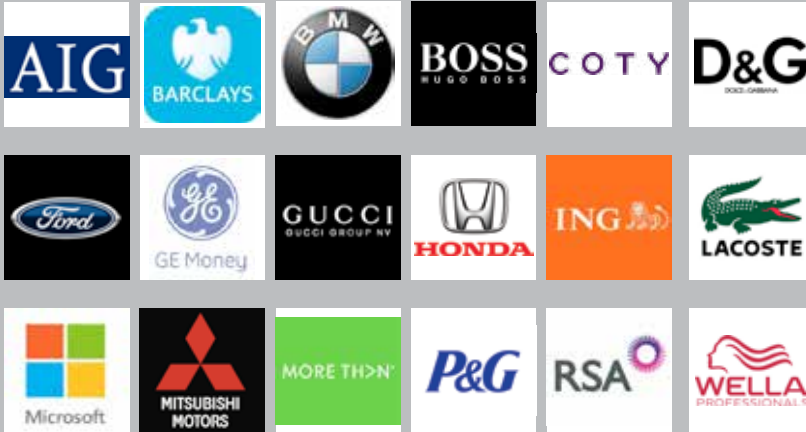


# about us

- Proven return on investment
- Completely tailored to your objectives, brand and budget
- Comprehensive service from concept to fulfillment
- Fanatical support from our account management team
- In house services
- Can deliver local and global programmes
- Safe pair of hands, not one claim on our insurance
- £10 Million Employer, £5 Million Public and £1 Million PI cover
- Experienced with market leaders in your industry including:



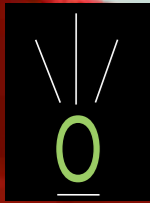
## Find out more:

Orangutan, Priory House, Nutfield Road, Nutfield RH1 4EL

tel: 08456 441122

[www.orangutan.co.uk](http://www.orangutan.co.uk)

ORANGUTAN™



imagine  
customer loyalty



ORANGUTAN™

tel: 08456 441122



ignite  
the spark

Want to supercharge your performance? We will help  
engage and motivate your customers

**Find out how improving engagement can help you by:**

- Reducing your business development costs by 94%
- Boosting profits by 25 to 95%
- A 500% increase in becoming an exclusive supplier
- A 90% increase in purchases
- 60% higher value per transaction
- These are just some of the benefits of driving loyalty

The potential **growth of your business** is in your customers. If you fail to **engage, and nurture** them then it will fail.  
Simple. Your customers want to buy more from you and refer you to friends and family, it's time to ignite the spark. if  
you want to drive your business to the next level...

**That's what we do**

.. and have done it with other leading companies (large and small) including: BMW, Microsoft and  
Wella to name a few.

... customisable modules designed around your business, at off the shelf prices



tools  
ready when you need them

## discover

Understand customer engagement levels and what matters to them with our engagement tool

## benefits

Free and privileged rates on the goods and services they need and want

## promote

Incredible low cost awards to use to get customers to trial, multi buy buy or simply to make they day

## reward

Reward customers for their loyalty including trigger alerts to let them know what awards are just a few points away

## talk

By building 2 way communication, we can engage with customers on a personal level & help them build a relationship with you and your team

## refer

Our recommend a friend programme offers a low cost method to obtain referrals from your customers

## subscribe

We are experts at turning customers into members, ensuring customers buy your product or service automatically

## experience

Our experiential team can bring your values to life with interactive experiences to build brand engagement

## involve

Our involve programme helps customers get involved in your business evolution by canvassing aspirations and feedback



# membership benefits

the privilege club for your customers

**make your customers feel special with up to 95% on the things they enjoy**

- Theme parks including Alton Towers, Chessington, Legoland, Sea Life and more
- Hotels, airport lounges and travel
- Shopping in store at their favourite shops including: Argos, Currys, Debenhams, Iceland M&S, Sainsburys, Tesco - every day throughout the year
- Cars, servicing, fuel and MOT's
- Gyms and health clubs - and not just the expensive ones
- Activity days to enjoy with the family
- PLUS electricity, gas and telecoms

**add free treats like free craft beer and activities to put a smile on their faces every month**



# imagine ....

if you could also include

## sales incentives to use to increase their business i.e:

- Family portraits
- Paintball for 2
- £25 Activity vouchers
- Apartment holidays
- 8 Free craft beers
- £200 training vouchers
- £200 business support vouchers
- 1,000 free SMS's with server
- Broadcast email software
- Pamper treats
- Name a star
- A title
- Car wash
- Cinema tickets
- Healthclub weekend for 2
- Cut and finish
- Model makeover
- Boudoir photo shoot
- Gift of aristocracy

## or instant wins and competitions

- Win a car
- Win £10,000 cash
- Win a yacht
- Holiday a year for life
- Spot the ball
- Wheel of fortune

## or build into a loyalty reward programme



spending a few pence on one of these vouchers adds significantly to the value of your sale and will drive your business



# imagine .....

how it could drive sales for you

**here's some ways we have helped others**

- Increased retention for a finance company by 19 months
- Increased retention and sales for a hair salon by tying customers into a subscription model with added benefits
- Increased sales of extended warranties and service plans by 2000%
- A bank to increase and retain it's customers by 42%
- Helped boot members for a major association by 67%
- A utility company to boost it's customer retention by 32%
- Improve retail sales for a retailer by 28%
- Increased night club visits by 275%

**imagine if you could get customers to pay every month by direct debit so they are guaranteed to keep coming back ..... want to make it happen?**